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BAUSCH + LOMB

Developed to keep your eyes healthy

Biotrue® ONEday lenses allow the right level of oxygen⁵ to reach your eyes so they stay healthy and white, whilst UVA and UVB filters in the lens help protect your eyes from sun damage*.

*UV absorbing contact lenses are not substitutes for protective UV ABSORBING eyewear such as UV absorbing goggles or sunglasses because they do not completely cover the eye and surrounding area. The effectiveness of wearing UV absorbing contact lenses in preventing or reducing the incidence of ocular disorders associated with exposure to UV Light has not been established at this time. You should continue to use UV absorbing eyewear as directed.

NOTE: Long term exposure to UV radiation is one of the risk factors associated with cataracts. Exposure is based on a number of factors such as environmental conditions (altitude, geography, cloud cover, and personal factors (extent and nature of outdoor activities)). UV blocking contact lenses help provide protection against harmful UV radiation. However, clinical studies have not been done to demonstrate that wearing UV Blocking contact lens reduced the risk of developing cataracts or other eye disorders.

References

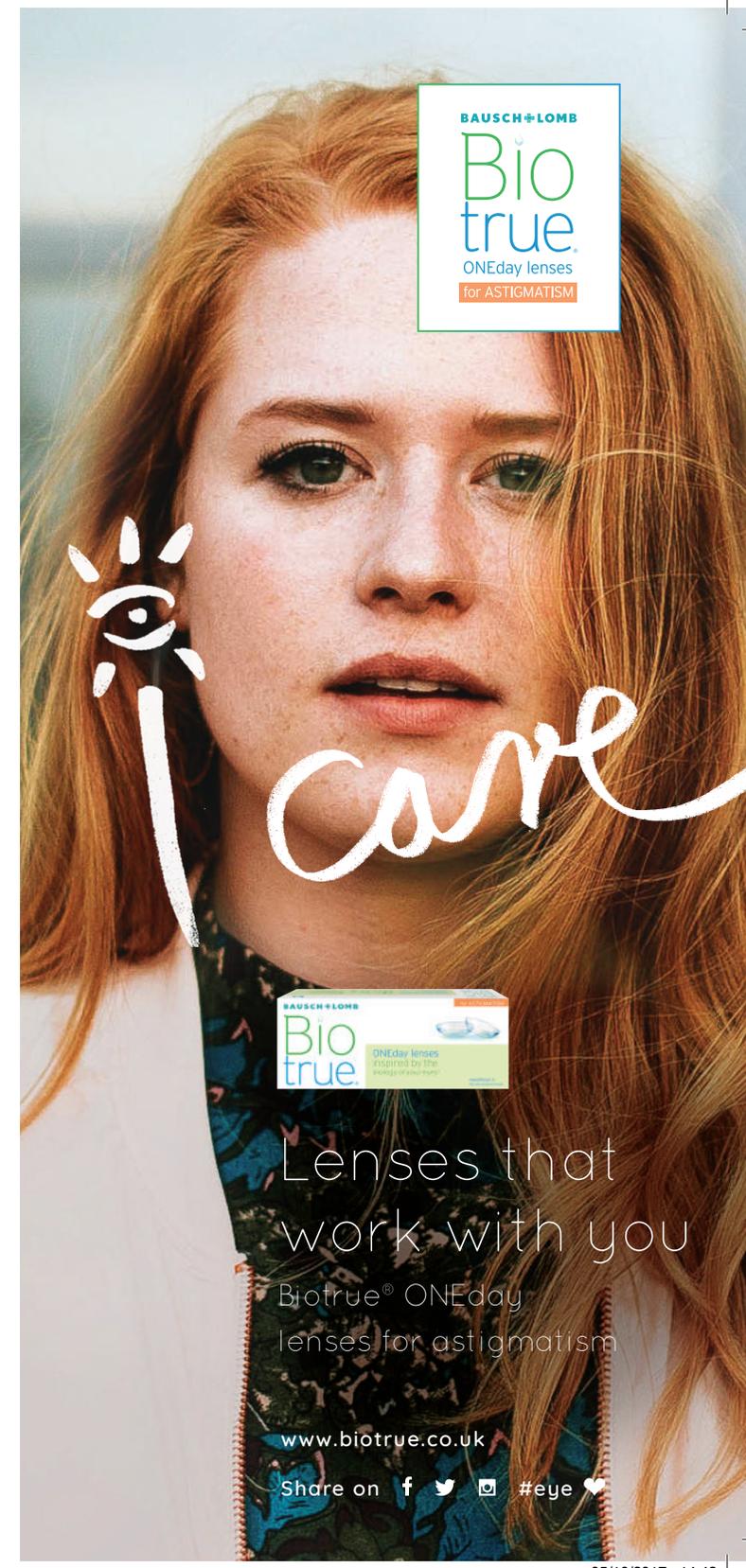
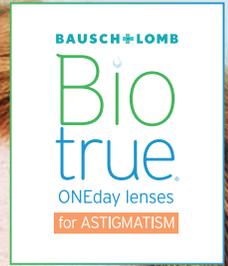
1. Results from a 7 investigator multi-site study of Biotrue® ONEday for astigmatism lenses and 1-Day Acuvue Moist for astigmatism lenses with a total of 123 eligible subjects. Subjects were randomised to receive one of the two lenses at dispensing in a 1:1 ratio. After 1 week, the subjects returned for an exam and crossover to the second lens for a further week. Subjects were required to complete Lens Performance Surveys for each lens after a minimum of 5 days of experience with each lens.

2. Schafer J, Steffen R, Reindel W et al. Evaluation of surface water characteristics of novel daily disposable contact lens materials, using refractive index shifts after wear. *Clinical Ophthalmology* 2015; 9: 1973-1979.

3. Twenty two subjects participated in a randomised, double-masked, contralateral eye study to evaluate water loss of Biotrue ONEday, 1-Day Acuvue Moist, 1 Day Acuvue Trueeye contact lenses. After 4, 8, 12 and 16 hours of wear, lenses were removed and immediately weighted (wet weight). The lenses were then completely dried and re weighted (dry weight). The relative percentage water loss was then calculated for each lens from the wet and dry weights.

4. Results from a 21 investigator, multi-site study of Biotrue® ONEday lenses with a total of 414 eligible subjects (210 daily disposable lens wearers and 204 planned replacement lens wearers). After 7 days of wear, subjects completed an online survey. Consumers rated Biotrue® ONEday lens performance across a range of attributes and compared the performance to their habitual lenses.

5. Brennan NA. A model of oxygen flux through contact lenses. *Cornea* 2001; 20 (1): 104-8.



Lenses that work with you
 Biotrue® ONEday lenses for astigmatism

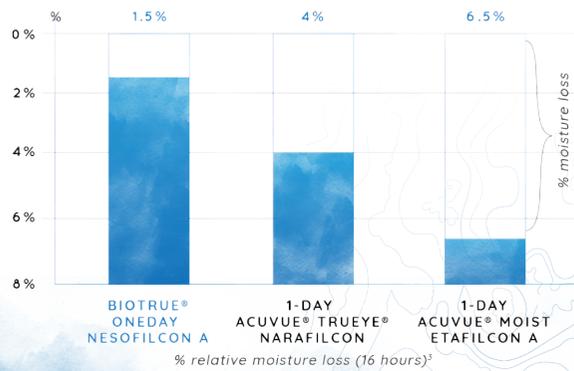
www.biotrue.co.uk

Share on #eye

All day comfort, achieved through a design inspired by our eyes^{1,4}

Many contact lens wearers need lenses they can wear all day, either at home or at work, where they might look at a screen for many hours. This means that most of the day is spent blinking less

frequently, leading to dryness. Biotrue® ONEday contact lenses for astigmatism have been designed using the human eye for inspiration – containing 78% water.²

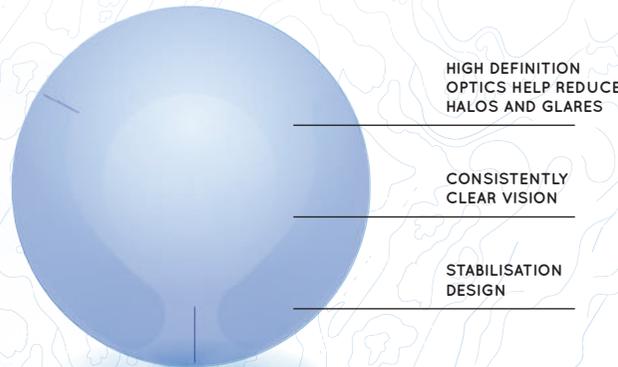


The Biotrue® ONEday lens material provides a dehydration barrier, ensuring that 98% moisture is maintained for up to 16 hours.² This means your lenses don't dry out or change shape during the day due to water loss. And they remain comfortable for you to wear.⁴

Clear and stable vision, from morning to night

Biotrue® ONEday lenses for astigmatism are designed by a world-class team of scientists and engineers to meet the needs of modern life, helping to provide you with consistently clear vision and comfort, from morning to night.¹

The prism-free peri-ballast design works with natural blink patterns to keep the lens in a stable position.¹ Specialised optical design ensures halos and glare are reduced when you're driving at night or looking at a screen for long periods.¹



Tell us what works for you

Every person and every eye is different – particularly for astigmatic contact lens wearers. Many wearers get asked the same basic questions, but what about finding out what really matters to you? What is it you want from a contact lens?

We want to celebrate differences of individuals and make sure that each person gets a lens that works for them, and for their lifestyle. Answer these questions and drop them into a post box so we can make sure we're getting it right.

What is your number one priority?

- comfort
- duration of wear
- value
- clear vision
- moisture

Something else? Write it here.

Is your vision perfectly clear with your lens?

- yes, but not all day
- no
- yes, all day

Anything else you'd like to share?
